

GMAC Insurance Changes Name to National General Insurance Effective July 1

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NEW YORK--([BUSINESS WIRE](#))--GMAC Insurance announced today that it is changing its name to National General Insurance. The company is one of the largest automobile insurers in the United States.

“This is the culmination of three-plus years of transformation into a world-class insurer,” said Michael Karfunkel, Chairman and CEO of National General Insurance. “Our new state-of-the-art policy administration system, which has earned accolades for its ease of use, and the supplemental health products we’re now offering customers, are examples of how National General Insurance is transforming and enhancing relationships with customers, agents and affinity partners.”

Byron Storms, President of National General Insurance said “The new name and brand signify a substantial infusion of energy wrapped around our long-standing commitment to customer service. Our name is new but our deep dedication to our policyholders is unchanged.”

“The new National General Insurance brand enables us to establish our own identity while maintaining our more than 70 years of industry experience, our breadth of products and our national reach,” Storms added.

The transition to the new brand is already in motion. Customers, agents, brokers and others will see the company’s new name and logo on websites, correspondence, underwriting systems and elsewhere by July 1, 2013.

The change from GMAC Insurance to National General Insurance will not affect coverage or claims of existing policyholders and will not affect our current outstanding policies in any way.

About National General Insurance Group

National General Insurance Group is a specialty personal lines company and is one of the largest automobile insurers in the United States. National General Insurance Group, through its eleven insurance subsidiaries and other affiliated companies, offers property and casualty products, including personal auto, RV, motorcycle and commercial auto as well as accident and supplemental health insurance products.